

End-to-end translation solution for asset management



Machine-first, human-optimized intelligent translation management solution

We provide a secure end-to-end localization solution for the specific needs of global asset management firms.

Our solution, which embeds industry-leading Trados into the service, centralizes translation demands across your entire organization, offering the benefits of:

- Secure, centralized content management
- Terminology management, to enable compliant fund disclosure
- Integration with leading third-party content publishers
- Industry best practice localization workflow



Centralized localization at global scale

Trados for Asset Management combines expert language services with the industry's leading suite of secure language technology applications.

Trados Studio

The market-leading computer-assisted translation (CAT) tool with a complete translation environment for language professionals who want to edit, review and manage translation projects.

RWS Linguistic AI

State-of-the-art neural machine translation (MT) alongside a content analyzer that extracts domain classification and keywords from any file.

Intelligent translation management

An enterprise-scale hub offering end-to-end workflow streamlining and automation for your entire localization process.

Connectors and integrations

Enable automation of the transfer of content to existing platforms, reducing human error and freeing up time for more valuable tasks.

Reporting and dashboards

Drive more informed decisions through out-of-the-box reports as well as the ability to create your own for key performance metrics around quality, cost savings and turnaround time.

Full technical support

Round-the-clock access to our global network of technology experts for complete peace of mind.

Security and resilience

High-availability solution with prioritized security to keep your sensitive information secure and confidential. Backed up by numerous security controls to comply with the latest standards, regulations and certifications.



Customized for the exacting needs of asset managers

Trados for Asset Management is designed with the knowledge built up over decades of working with leading global asset managers. It offers comprehensive options for firms wherever they are on their localization journey.



Entry Level

A starter package with an introductory price point that enables asset managers who are beginning to expand internationally to benefit from a combined tech-enabled translation service



Intermediate

An expanded solution for global scale-up asset managers that offers all the benefits of the Entry Level package, enhanced with connectivity to content management platforms for streamlined content delivery to clients



Advanced

Developed for global firms with a mature localization strategy, our Advanced option provides higher translation volumes for a larger number of users, combined with the ability to manage translation workflows from multiple language service providers, including our own expert translators

Fixed annual technology fee

- ✓ 25 concurrent users
- ✓ Up to 25 million words
- ✓ On-boarding and client support included
- ✓ Includes client portal and terminology capabilities
- ✓ Translation services provided by RWS and client's third-party translation vendors managed by RWS project team

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- ✓ 25 concurrent users
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- ✓ On-boarding and client support included
- ✓ Includes client portal and terminology capabilities
- ✓ Translation services provided by RWS and client's third-party translation vendors managed by RWS project team
- ✓ Includes integration with one of the following connectors:
 - ✓ Adobe Experience Manager
 - ✓ Sitecore
 - ✓ EPiServer
 - ✓ Drupal

Price dependent on client requirements

- ✓ 50 concurrent users
- ✓ Up to 50 million words
- ✓ Enables management of complex workflows with client's third-party translation vendors, including RWS expert linguists
- ✓ Designed specifically for clients advanced on their localization journey
- ✓ RWS Professional Services enterprise on-boarding packages apply

Modernizing localization for cross-border distribution

Trados for Asset Management delivers innovative features that grow with the expanding needs of asset managers looking to connect with global audiences.

- **Translation reuse** – to drive maximum cost-efficiencies from the use of expert linguists
- **Terminology management** – to control the use of company language and optimize brand integrity
- **Consistent process** – to simplify procedures globally and drive best practice
- **Centralized tracking** – to enable monitoring of projects across the business
- **Single point of contact** – to engender a centre of excellence for localization efforts
- **Cost savings** – to free up resources for higher-value translation needs like transcreation and rich media
- **Uniform quality** – to enable improved management of compliance efforts at a global scale
- **Shorter lead times** – to accelerate time-to-market and enhance competitiveness
- **Improved visibility** – to create a data-driven localization strategy with management accountability
- **Reduced overheads** – to streamline operations and eradicate inefficiencies

We are a leader in language solutions for the asset management sector and work with 40 of the top 50 global firms.

We have been supporting asset managers for over three decades, providing a comprehensive range of technology and specialist language services to support fund content – from legal and compliance to sales, marketing and distribution.

Contact RWS Financial Services now to find out more
[rws.com/industries/financial-services](https://www.rws.com/industries/financial-services)

About RWS

RWS Holdings plc is the world's leading provider of technology-enabled language, content management and intellectual property services. We help our customers to connect with and bring new ideas to people globally by communicating business critical content at scale and enabling the protection and realization of their innovations.

Our vision is to help organizations interact effectively with people anywhere in the world by solving their language, content and market access challenges through our collective global intelligence, deep expertise and smart technology.

Customers include 90 of the globe's top 100 brands, the top 10 pharmaceutical companies and approximately half of the top 20 patent filers worldwide. Our client base spans Europe, Asia Pacific, and North and South America across the technology, pharmaceutical, medical, legal, financial services, chemical, automotive, government and telecommunications sectors, which we serve from offices across five continents.

Founded in 1958, RWS is headquartered in the UK and publicly listed on AIM, the London Stock Exchange regulated market (RWS.L)

For further information, please visit: www.rws.com

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